

- TALA - HAMADEH

Game Designer / Graphic Designer / UX /UI

Beirut, Lebanon.

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PROFILE

Games designer with over 4 years in UI and UX design experience.

Before shifting my interest into games design, I've been professionally involved in a variety of graphic/UI/UX design roles. During that time, I've worked on the creative, conceptual and technical aspects of design such as branding and corporate identities, infographics, advertising, modeling, websites and applications.

But it is my passion in virtual worlds and games that I feel have directed me to pursue an MA degree in games design.

Throughout my games experience, I've worked on an immersive VR gamified experiences to empower handicapped gamers. And I have also designed and engaged with programmers in developing a gamified experience projected on interactive transparent displays.

Having a professional experience in graphic design has adapted me to enjoy graphics, UX and UI with a keen eye for details and originality in games.

MY WORK

LinkedIn . <https://uk.linkedin.com/in/tala-hamadeh-8b963696>

Website . <https://talahamadeh.wixsite.com/talah>

SKILLS

Expert Knowledge in Unity 3D, Blender 3D, 3Ds Max, After Effects.

Adobe Photoshop, Illustrator, InDesign, Dreamweaver and Edge Animate.

EDUCATION

2017 . United Kingdom

MA in Game Development (Design) . Kingston University

2013 . Lebanon

BS in Graphic Design + Minor in Advertising . Lebanese American University

EMPLOYMENT HISTORY

Creative Graphic Designer - Dar Al Handasah

Lebanon • June 2014 - July 2016

- Guide all projects and be responsible for the overall quality of the work produced;
- Manage the creative process from concept to completion;
- Meet work standards by following production and quality;
- Lead and direct the creative process;
- Create and present storyboards of ideas.

Creative Graphic Designer Internship - JWT MEA

Lebanon • August 2013 - October 2013

- Estimate the amount of time needed to complete projects;
- Collaborate with the Manager of Creative Design to develop concepts and designing materials;
- Manage projects in a fast-paced, deadline-driven medium;
- Produce both digital and print designs for various advertising campaigns.

Graphic Designer Internship - Nahhal Printing Group Sarl

Lebanon • June 2013 - July 2013

- Implement design systems and brand guidelines;
- Produce balanced design solutions;
- Sketch and monitor various packaging designs.

Graphic Designer Internship - Khatib and Alami

Lebanon • July 2011 - September 2011

- Present and discuss designs to peers;
- Establish and promote design guidelines;
- Conceptualize and create architectural leaflets.